

COLLEGE Optical EXPRESS



VIOPSYS™
Authorized Location

You'll look good.™

WHO WE ARE & WHAT WE DO

College Optical Express centers are part of the Retail Eyewear, Inc. family, offering a college-based vision care franchise program. Our mission is to provide convenient access to low-cost, time-saving optical services directly on campus — at colleges and universities nationwide.

Customers include students, faculty, staff and alumni.

College Optical Express offers a wide range of eyecare and eyewear services including:

- Comprehensive eye exams
- Selective eyecare treatment
- Eyeglass lenses and frames
- Eyeglass repairs and adjustments
- Contact lenses
- Designer sunglasses
- Sports and safety glasses
- Eyewear accessories
- LASIK surgery screenings and referrals

Each **College Optical Express** center has a fully licensed professional staff dedicated to providing the best service.

College Optical Express eyecare/eyewear professionals guide each student through a wide range of eyewear selections that best fit their prescriptions and lifestyle needs.



A RARE OPPORTUNITY

Whether you are an established practitioner or a recent graduate, a **College Optical Express** franchise could be for you. The initiation of our franchise program gives you a chance to get in on the ground floor: For a limited time, you will be able to **CHOOSE YOUR SCHOOL**, and have first right of refusal for any other franchise interests in your state! There are thousands of opportunities!



FRANCHISE BENEFITS

The **College Optical Express** franchise program supplies our Franchisees with a brand name, quality products, corporate marketing and technical support — as well as the powerful **VIOPSYS**™ patient management and eyewear order tracking system.

College Optical Express franchises work closely with colleges and universities, particularly their health services and athletic departments. All locations are modern and provide a “fashion forward” buying experience, in addition to a first rate medical facility with state of the art equipment. The university community supports our stores; a constant flow of students, faculty, staff and alumni keep the franchises strong.

CAN YOU SEE IT?

Are you looking for an opportunity to be your own boss? Can you see yourself as the staff optometrist for a major U.S. University? Contact us today for more information and an eligibility questionnaire:

College Optical Express

(800) 656-7630

franchiseinfo@collegeopticalexpress.com

Eligible franchisees will have an opportunity to visit one of our established university locations. What are you waiting for? Call today!

This is not the offer of a franchise nor a solicitation of an offer to buy a franchise. Franchises are not available in all states. If you would like further information, please fill out our franchise application. Acceptable candidates will be forwarded our franchise information package, including Uniform Franchise Offering Circular.

Franchises offered by College Optical Express Franchise Co., Inc. Are you VIOPSYS™ Authorized?

Franchise Opportunities